

2024 INITIAL ORDER REWARD



Get rewarded when you *own your magic* and place a qualifying troop initial cookie order by January 9, 2024*

Returning troops with an initial order greater than their 2023 initial order will receive a **\$25 council gift card** AND if total council-wide troop initial orders reach or exceed 1.4 million boxes, the gift card will be **DOUBLED** to **\$50!**

Newly registered troops or troops that did not participate in the 2023 Cookie Sale Program will also be eligible for this reward by placing an initial order of at least 350 boxes per registered Girl Scout. The 2023 per girl average was 369 boxes.

PLUS if the troop meets the initial order eligibility criteria above, their initial ACH withdrawal on February 20, 2024 will only be 35% of their initial order. All other troops will have a 60% ACH withdrawal of their initial order.

**Please note, troops must have current banking information on file by 1/8/2024 to place an initial order on 1/9/2024. A test ACH of \$0.02 will be run on 1/3/2024 ahead of initial order submission.*

QUESTIONS? Contact your Service Unit Product Sale Coordinator directly or email customercare@gssef.org.

