



Fashion

PURPOSE

The purpose of this program is to educate Girl Scouts on the history of fashion, the fashion industry, and style and trends.



GIRL SCOUT LEVELS / REQUIREMENTS

To earn the Fashion patch, Girl Scouts need to complete a Take Action Project along with the following requirements. They are encouraged to complete at least one activity from each section: Discover and Connect.

- Daisy Girl Scouts: 3 activities
- Brownie Girl Scouts: 4 activities
- Junior Girl Scouts: 6 activities
- Cadette, Senior, and Ambassador Girl Scouts: 8 activities

Please review the [Girl Scout Internet Safety Pledge for All Girl Scouts](#).

ACTIVITIES

DISCOVER

- **ACTIVITY #1: Fashion Trends**
Learn about fashion from the past 100 years.
 - Pick two decades and find the similarities and differences between their trends. What influenced the different fashion trends?
- **ACTIVITY #2: Sense of Style**
Learn about different types of style. What is your style?
 - Choose a “fashion icon” from the past or present and identify their style. What makes it so popular?
- **ACTIVITY #3: Fashion Designer**
Learn what a fashion designer does and what education is needed to become one.
 - Identify three fashion designers and identify the types of items they design and their style.

- **ACTIVITY #4: Fashion Connection**
Find 3 other careers connected to the fashion industry beyond fashion designers.
 - How do they connect to the fashion industry? What type of education is required to work in this role?
- **ACTIVITY #5: Fabrics of Fashion**
List ten common clothing materials identify whether they are natural or synthetic. What does it mean when fabric is synthetic?
 - Select one of the natural and one of the synthetic fabrics you found and determine the best way to care for them.
- **ACTIVITY #6: Tools of the Trade**
List eight tools used in fashion design, from fashion art to draping and sewing.
 - What is draping? What does the French curve tool look like and what is it used for?

CONNECT


- **ACTIVITY #7: Fashion Week**
Cities around the world host fashion weeks annually. Find out more about these major fashion industry events and where they are held.
 - Choose a specific city's and explore two shows that were a part of its most recent fashion week. What are the similarities and differences between the two shows and the collections displayed?
- **ACTIVITY #8: Trendsetter**
Many fashion trends of the past come back into style in later decades. Identify a fashion trend of the past that has made a reappearance in recent fashion.
 - Were any modifications made to the trend? What are your thoughts on the trend?
- **ACTIVITY #9: Become a Fashion Designer**
Practice being a fashion designer by sketching your own design.
 - Where could you wear your design? If you are able, try to make a version of your own design with materials and tools you can easily find.

- **ACTIVITY #10: Fashion Exhibition**
Find a museum that has a fashion exhibit that you can visit in person or explore online.
 - What fashion is the exhibit focusing on? What is your favorite piece displayed in the exhibit?
- **ACTIVITY #11: Tomorrow's Fashion**
Investigate what fashion may look like in the future.
 - What new trends may emerge? What past trends may come back in style?
- **ACTIVITY #12: Fashion is for Everybody**
A current movement in the fashion industry seeks to challenge stereotypes surrounding beauty and body types. Identify some of the fashion stereotypes and how we can overcome them.
 - Find a fashion brand/designer that has done something to help challenge these stereotypes and promote body-positivity and self-esteem. How did they do this?
- **ACTIVITY #13: Girl Scout Fashion**
Learn how the Girl Scout uniforms have changed since the beginning in 1912. Think about the types of items that make up uniforms, as well as colors and style.
 - What has remained the same? What has changed?

TAKE ACTION

Share what you've discovered while doing this program by completing a Take Action Project. Some suggestions are listed below:

- **Become a Fashion Historian**
 - Assemble a photo journal that depicts the history of fashion design. Display your journal at your local library, school, or other community location.
- **Fashion Fun**
 - Design a coloring book or paper doll for younger Girl Scouts that displays the different Girl Scout uniforms throughout history.
- **Fashion Show**
 - Coordinate a fashion show depicting the styles and trends you have learned about while busting fashion stereotypes! Host your show for your troop, service unit, families, etc.

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- Bust Stereotypes
 - Create a presentation and activities for younger Girl Scouts to promote body-positivity and a positive self-esteem through fashion.
 - Upcycle Clothing
 - Instead of throwing out clothes you are getting rid of, upcycle them. Turn them into a new fashion item or find a new use for them entirely!
 - Clothing Drive
 - Host a clothing drive through your troop, service unit, school, etc. to collect new or gently used clothing. Donate these items to a homeless shelter, women's shelter, foster care agency, etc. Be sure to reach out to them first to ensure they are collecting items and that you know any requirements they have for donations.
 - Your Choice
 - Any other activity that you can create that educate others in your community on fashion and body-positivity.